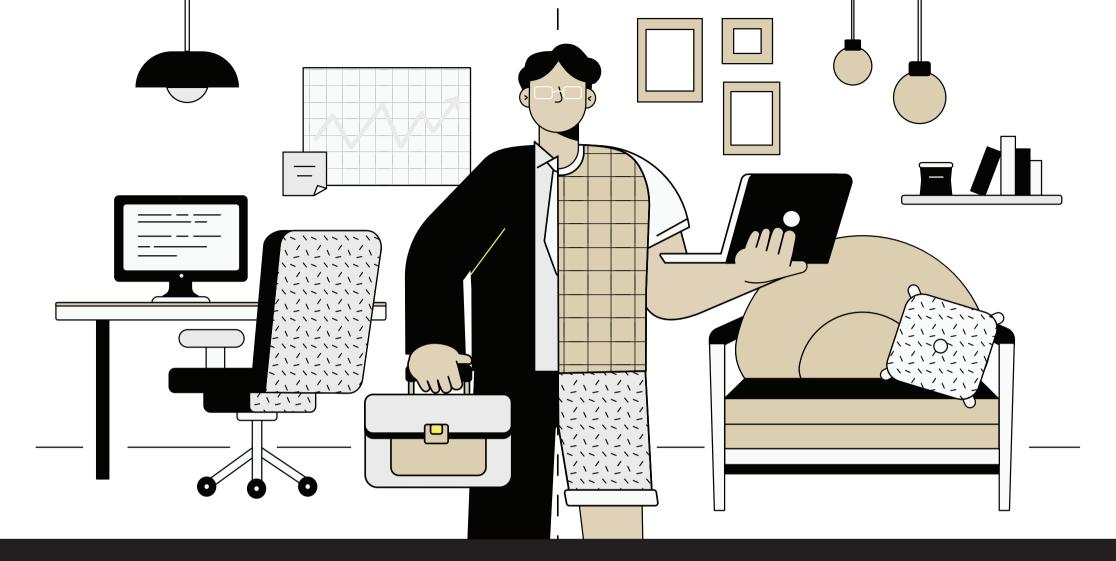


REIMAGINING LEADERSHIP IN A HYBRID WORLD

Australia & New Zealand

This Country Report should be evaluated in conjunction with the WORK 3.0 Asia Pacific research study published and released on Nov 17, 2022.



WORK 3.0 REIMAGINING LEADERSHIP IN A HYBRID WORLD, ASIA-PACIFIC STUDY

RESEARCH PARTNERS:



WORK 3.0

REIMAGINING LEADERSHIP IN A HYBRID WORLD, ASIA-PACIFIC STUDY

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Scan this QR Code below to access the full report.



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EXECUTIVE SUMMARY



1. EMPLOYEES WANT MORE FROM WORK.

Owing to the disruption that the world has gone through, stakeholders have heightened expectations from corporations.

Employees are seeking incremental meaning from their work, higher flexibility, and a better "quality" of life.

Dissatisfaction around such asks is partially manifesting in "the Great Resignation," "Antiwork," or "Lying Flat" movements across the world.



3. ORGANIZATION CONTEXT DICTATES VIABILITY & VERSION OF HYBRID MODEL.

Different versions of hybrid work for different organizations.

The discretion that employees have around workplace depends on several variables.

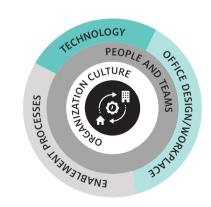
Organization culture, type of work, leader level, leader age/generation, and national culture are some variables that dictate the viability of hybrid and flexibility that employees can have if organizations adopt it.



2. HYBRID OR WORK 3.0 HAS EMERGED AS THE PREFERRED MODEL.

After having embraced a fully remote model during the pandemic, most organizations are currently testing to see what combination of onsite and remote works best for them.

Key variables that organizations are trying to optimize for are flexibility for employees on the one hand, and productivity and efficiency on the other hand. Increasingly, there is very little correlation between work and workplace.



4. SUCCESS IN WORK 3.0 CENTERS ON PEOPLE AND CULTURE.

Technology has evolved exponentially in the past two years.

While it is often celebrated as the biggest champion of enabling hybrid working, WORK 3.0 research suggests that it is at best a "hygiene" factor.

The success of the hybrid model hinges on people/ teams and organizational culture.

EXECUTIVE SUMMARY

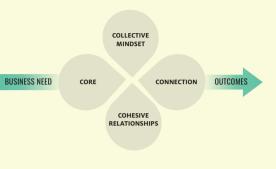
MINDSETS ATTRIBUTES Growth Communication Trusting Building Trust Accountabilty Expectation Empowering Setting Boundary Learning Agility Digital Dexterity HYBRID LEADER IN APAC

5. LEADERS' SUCCESS DEPENDS ON THEIR MINDSETS & ATTRIBUTES.

Leaders must be dynamic and agile as they align their capabilities with WORK 3.0. Mindset shifts must precede skillset changes.

Most mindset and skillset shifts center on trust, communication, and growth.

Leaders in developing Asia must also align to the reality that teams can be productive even as they work from home.



7. TEAM SUCCESS IN WORK 3.0 HINGES ON 4 KEY ELEMENTS.

Elements of a team that must come together to enable organizations to deliver on business needs, especially in a hybrid work environment, are core agreements about how people work together, collective mindset or team culture, cohesion or intra-team relationships, and connections across teams.

Leaders must manage tensions in these 4 areas for teams to perform and thrive in WORK 3.0.



6. SOME LEADERS DO MUCH BETTER THAN OTHERS.

Mindset maturity and hybrid-world-friendly attributes dictate leader comfort and success in the new world.

On the one end of the spectrum are leaders who not only thrive in a hybrid world but also champion navigating the polarity between flexibility and collaboration. On the other end of the spectrum, however, are leaders who are struggling to find their feet.



8. LEADERS MUST ALSO PLAY 5 ROLES TO MAKE WORK 3.0 A SUCCESS.

Leaders must lean on their WORK 3.0 mindsets and attributes to manage several complementary or competing ideas in navigating tensions at work.

In doing so, leaders must embrace 5 roles – Anchored Imagineer, Cat Herder, Wellness Hunter, Risk-Averse Gambler, and Tech-Savvy Humanist. Ability to play these five roles dictates if inherent WORK 3.0 tensions will act as "springs" or "mines."

RESEARCH METHODOLOGY

WORK 3.0: Reimagining Leadership in *a Hybrid World* study, based on inputs from 2,200 leaders across 13 countries, highlights the challenges organizations and leaders are facing in navigating business, people, and process polarities as they embrace "WORK 3.0." the new world of hybrid work.

The research was led by the Center for Creative Leadership (CCL) in partnership with a pan-Asia Pacific research consortium comprising 15 organizations in the region: The American Chamber of Commerce in Singapore, AsiaHRM (Hong Kong), CARROT Global (South Korea), Institute of Corporate Directors Malaysia, Institute of Corporate Directors (Philippines), Intercontinental Institute of HR Management (Sri Lanka), Japan Association for CHROs, Kestria, LinkedIn, Prasetiya Mulya Executive Learning Institute (Indonesia), Sasin School of Management (Thailand), Singapore Human Resources Institute, The Society for Human Resource Management (APAC), Talentnet (Vietnam), and XED Space (Australia and New Zealand).

Key questions the research study attempts to address are:

 What does the evolution of workplace look like in Asia Pacific?

- What are the implications of the various work models organizations are embracing?
- How can leaders prepare for the hvbrid world?
- What are the "right" mindsets and attributes leaders must display to be successful?

The CCL research team curated and tested a survey instrument to seek inputs from leaders across Asia Pacific to the above questions. The survey was rolled out by the research consortium partners in 13 countries over a 10-week period. The research team collected 2,170 valid responses to the survey (demographics on the right).

The research consortium also interviewed 27 leaders across 10 countries to get qualitative inputs on how organizations are embracing new work models, and the challenges leaders are facing in doing so. The interviewee leaders belonged to a mix of industries including financial services, fast-moving consumer goods (FMCG), technology, retail, infrastructure, and professional services companies.

Subsequently the CCL research team analyzed the qualitative and guantitative data, and curated the key findings report.

SURVEY PARTICIPANTS: 2170

INDUSTRY SECTOR			GENDER		
Manufacturing	10%		Male		
Financial Services	10%		Female		
FMCG	6%		Not Disclosed		
Professional Services	12%				
Tech/IT/ITES/Telecom	12%		TENURE		
Consumer Services and Retailing	6%		Tenure < 10 years		
Education	10%		11-20 years		
Energy/Utilities/Transportation	5%		> 20 years		
Government	10%				
Pharma and Health Services	7%		TEAM SIZE		
Not-for-Profit	2%		< 10 FTEs		
Real Estate	4%		11-50 FTEs		
Other	5%		> 50 FTEs		
COMPANY OWNERSHIP			ROLE		
Public Company	28%		Business Leader		
Private Company	59%		HR Leader		
State-Owned Company	13%		Other		
LEADER LEVEL					
Entry Level (Assistant Manager, Officer, and equivalent level)					
Mid-Level (Manager, Senior Manager, Associate Director, AVP, VP, and equivalent level)					
Senior Level (Director, Senior Director, Managing Director, VP, SVP, and equivalent level)					
Executive (President, CEO, and equivalent level)					
Board Level (Executive or Non-Executive Director, Chairperson, or equivalent level)					

COUNTRY Australia, New Zealand 17% India 6% Indonesia 11% Japan 10% China 6% Malaysia 9% Philippines 8% Singapore 4% South Korea 8% Sri Lanka 5% Thailand 8% Vietnam 7% Others 2% AGE Gen Z 2% Gen Y 33% Gen X 50% Baby Boomers 14% Not Disclosed 1%

58%

40%

2%

24%

29%

47%

50%

24%

26%

38%

29%

33%

15%

37%

29%

12%

7%

Note that percentage numbers in graphs/charts may be +/- 100% due to the rounding-off error.

In the research report, we also use the term "hybrid" to mean hybrid work models; "hybrid world" to refer to the era of hybrid work and workplace; and "hybrid leader" to refer to executives who are leading hybrid teams. We also use "WORK 3.0" and "hybrid work model" interchangeably.

AUSTRALIA & NEW ZEALAND (ANZ) DATA

- WORK 3.0 Context

- Organization Preparedness
- Leader Response
- Leader Mindsets & AttributesWORK 3.0 Impact



100% REMOTE

<25%

AUSTRALIA & NEW ZEALAND (ANZ) SAMPLE

- The CCL research team collected 372 valid survey responses.
- 24% of responses were from public companies, another 57% from private companies, and balance 19% were from state-owned enterprises.
- Entry- and mid-level managers accounted for almost 40%of the survey responses, while 33% of responses were from senior-level leaders (Directors and above). C-suite level leaders and board directors accounted for 27% of the responses.
- 20% of the respondents led a team of more than 50 fulltime employees (FTEs). Another 20% led teams between 11 and 50 FTEs in size. The balance 60% respondents led teams of up to 10 FTEs.
- Almost 6% respondents had less than 10 years of professional work experience, 19% had between 11 and 20 years, and balance 75% had more than 20 years of work experience.
- While the sample had representation from diverse • industries, it was dominated by professional services, government, education, software and services, technology, and communication services companies.
- 62% of the respondents held business and related roles. ٠
- 14% of the respondents were Gen Y, while another 61 percent belonged to Gen X. The balance respondents were Gen Z and "baby boomers."
- Almost 58% of respondents were males.

N=372 *Question: What are the pre-Covid and post-Covid expectations (in your organization)* around time spent by the workforce at the company office/onsite?

50-75%

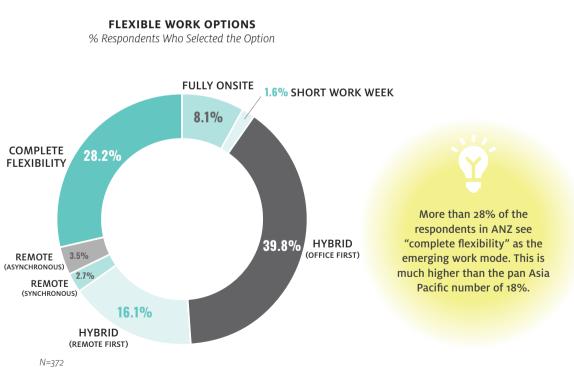
Post-Pandemic

>75%

100% OFFICE

25-50%

Pre-Pandemic

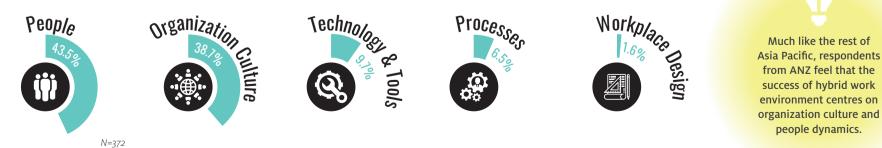


Question: In the long term (next 3-5 years), what is the preferred or emerging mode of working in your organization?

Australia & New Zealand **KEY BENEFITS OF EMBRACING THE HYBRID MODEL KEY BARRIERS TO ADOPTING THE HYBRID MODEL** % Respondents Who Rated the Factor as One of Top 3 % Respondents Who Selected the Option "Lack of belonging," "lack of collaboration," and 50.3% EMPLOYEE MOTIVATION AND WELLBEING TALENT ATTRACTION 18.3% "lack of open mindset" EMPLOYEE HAPPINESS & WELLNESS 74.5% TECHNOLOGY DISRUPTION 17 7% emerge as the top-3 barriers in embracing INCREASED PRODUCTIVITY 34.7% SECURITY BREACH RISK 12.9% hybrid. SAFETY DURING POST PANDEMIC 17.5% BROADBAND/NETWORK ISSUES 15.9% COST CONTAINMENT 13.2% LACK OF COLLABORATION 36.6% Much like the rest of INCREASED CREATIVITY 4.8% LACK OF 'BELONGING' OR 'HUMAN CONNECTION' 66.9% Asia Pacific, "employee happiness," "talent 10.5% BUSINESS RESILIENCE 22.6% LOSS OF PRODUCTIVITY attraction," and "increased productivity" emerge ENVIRONMENTAL BENEFIT 8.1% LACK OF TRUST 19.6% as the key benefits of embracing hybrid in ANZ. BETTER DIGITAL EXPERIENCE 6.2% LACK OF SKILLS RELATED TO HYBRID WORKING 13.7% LACK OF 'OPEN' MINDSET (IN LEADERS) AUTONOMY 14.8% 25.3% TOWARDS HYBRID WORKING TIME MANAGEMENT 📗 11.8% BUSINESS MODEL NOT SUSTAINABLE IN HYBRID 7.3% N=372 MANAGERIAL BIASES DUE TO PART OF N=372 MANAGE DISTRACTIONS 4.3% 15.9% THE WORKFORCE ON REMOTE WORKING Question: What do you believe the biggest Question: What do you believe the biggest barriers are to adopting a sustainable hybrid benefits will be to your organization as it LONGER PRODUCTIVE WORK HOURS 10.8% PERFORMANCE EVALUATION MAY BE HARDER 14.5% embraces a hybrid work model? working model in your organization?

SUCCESS FACTORS IN THE HYBRID WORK ENVIRONMENT

% Respondents Who Ranked the Factor as "Most Important"



Question: Rank the following factors that influence leader success in the hybrid working environment in terms of their importance.

Source: CCL Research.

WORK 3.0 CONTEXT

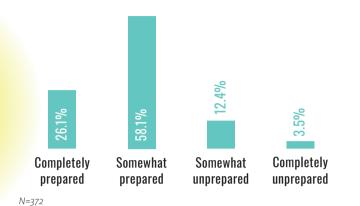
WORK 3.0 PREPAREDNESS

Australia & New Zealand

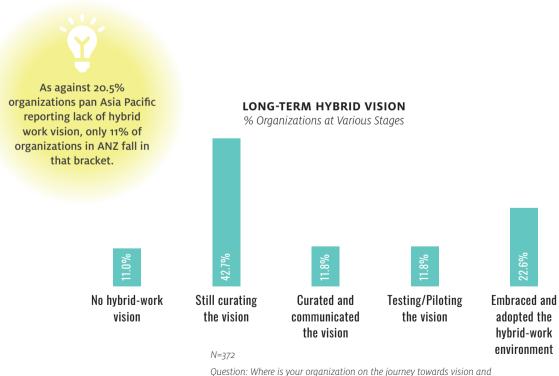
Data suggests that ANZ is better prepared to embrace hybrid work environment as compared to most other countries in Asia Pacific. 84.2% of respondents in ANZ feel their organization is prepared for hybrid, as against 74.3% pan Asia Pacific.

ORGANIZATION PREPAREDNESS

% Respondents Who Selected the Option



Question: How prepared do you believe your organization is to support long-term hybrid work environment?



associated processes/policies with respect to hybrid work?



% Respondents Who Selected the Culture Element as One of Top 3

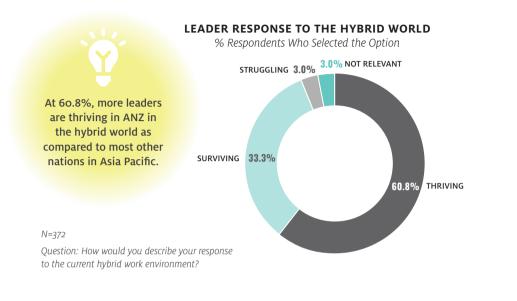


N=372

Question: What are the key elements of organization CULTURE for creating the "right" environment for leaders to thrive in a hybrid team?

LEADER RESPONSE TO WORK 3.0

Australia & New Zealand

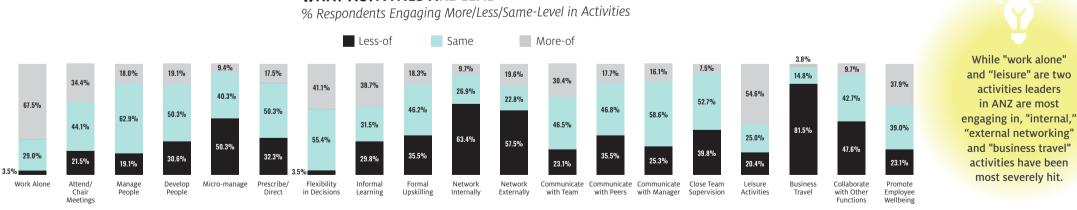


EMPLOYEE PREFERENCE & LEADER SUPPORT % Respondents Who Selected the Option N=372 10.2% 5% 9 4.6% 55.4% PARTIALLY AGREE PARTIALLY DISAGREE STRONGLY DISAGREE STRONGLY AGREE

Leaders Support Hybrid Mode

Work-From-Home Preference

Questions: Do you agree with the statement that the "majority of leaders are fine with their teams working in hybrid mode?" Do you agree with the statement that "majority of employees want to work from home?"



WHAT ACTIVITIES ARE LEADERS ENGAGING IN?

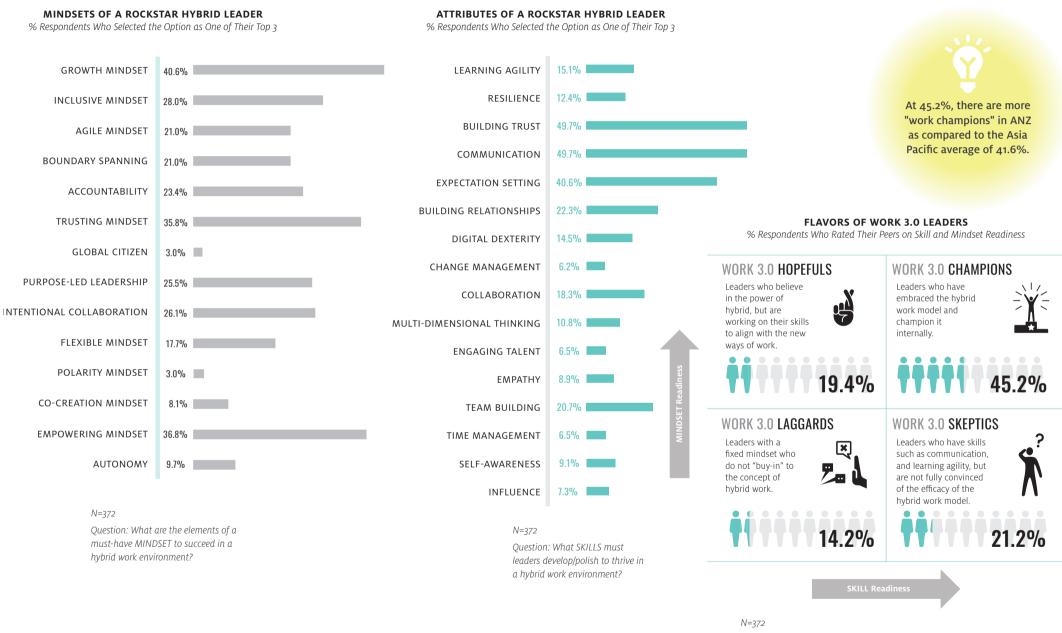
N=372

Question: What are you doing 'less-of', 'same-as-before' or 'more-of' in a hybrid work environment?

Source: CCL Research 2022.

WORK 3.0 MINDSETS & ATTRIBUTES

Australia & New Zealand



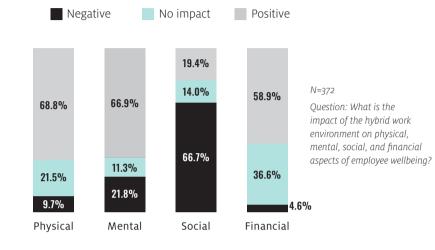
Question: My colleagues and peers have the 'right' set of skills and mindset towards hybrid work environment?

WORK 3.0 IMPACT

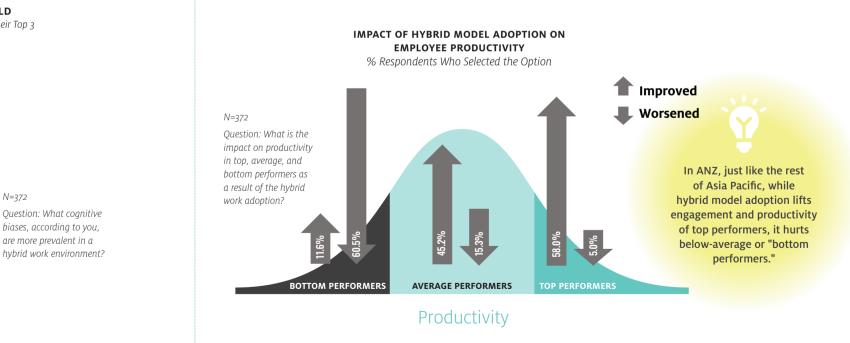
Australia & New Zealand

IMPACT OF HYBRID ENVIRONMENT ON LEADER WELLBEING



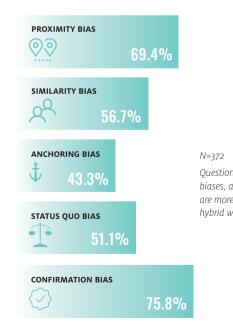


Engagement



BIASES AT PLAY IN THE HYBRID WORLD

% Respondents Who Selected the Option as One of Their Top 3

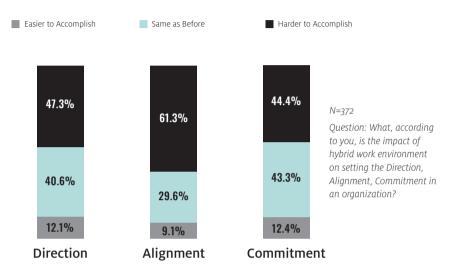


WORK 3.0 IMPACT

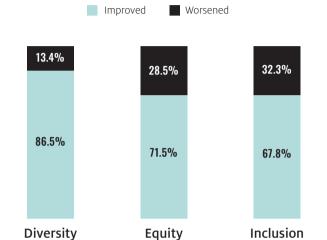
Australia & New Zealand

DIRECTION, ALIGNMENT, COMMITMENT SETTING IN A HYBRID WORK ENVIRONMENT

% Respondents Who Selected the Option



IMPACT OF HYBRID MODEL ON DIVERSITY, EQUITY & INCLUSION % Respondents Who Selected the Option



Just like the rest of Asia Pacific region, hybrid adoption has a net-positive impact on diversity, equity and inclusion in ANZ.

N=372 Question: What is the impact of hybrid/virtual work environment on diversity, equity, inclusion?

10 TAKEAWAYS

- 1. ANZ data suggests that, quite like the rest of Asia Pacific, expectation from employees to work 100% from the office/onsite has reduced drastically, from 35% pre-Covid to just 4% in the post-Covid period.
- 2. The hybrid work model is likely to emerge as the most favored option in the near future, with 56% respondents opting for it. Just 8.1% of the respondents predict that staff will be back fully onsite in the next 3-5 years.
- 3. Respondents note that while employee wellness (74.5%), talent attraction, and increased productivity are the key benefits of embracing WORK 3.0/hybrid mode, 66.9% also highlight that "lack of belonging or human connection" could be the biggest derailer organizations need to guard against.
- **4.** Leaders note that organizational culture and people factors outweigh technology & tools, processes,

and workplace design in driving a successful WORK 3.0 environment. More than 82% respondents rate organization culture and people as the "most important" success drivers.

- 5. Individual leaders feel much more prepared for WORK 3.0 as compared to their organizations. While 60.8% of respondents in ANZ feel they are "thriving" in the hybrid work environment, only 26.1% claim that their organizations are "fully prepared." 22.6% of the surveyed respondents shared that their organizations have completely embraced and adopted the hybrid work environment.
- 6. As organizations in ANZ embrace WORK 3.0, openness & transparency, collaboration, outcome orientation, psychological safety, and accountability emerge as the top 5 must-have organization culture elements.
- **7.** WORK 3.0-ready leaders must embrace mindsets of growth, empowerment, and trust. In addition, they must demonstrate

attributes of building trust, communicating effectively, and setting clear expectations from their teams. 45.2% respondents in ANZ claim that their colleagues and peers already have the "right" combination of WORK 3.0-ready mindsets and attributes.

- 8. WORK 3.0 impacts employee engagement and productivity. While it lifts engagement and productivity of top and average performers in ANZ, it has a net-negative impact on the below average or "bottom" performers.
- **9.** WORK 3.0 environment has a mainly positive influence on employees' physical, mental, and financial wellness. It however has a negative influence on social wellbeing, with 66.7% respondents underlining the risk.
- **10.** Leaders in ANZ claim that while a hybrid work environment may encourage proximity, confirmation, and similarity bias, it generally helps the diversity-equity inclusion agenda.

HOW CCL CAN HELP?

LEADING HYBRID TEAMS PROGRAM

- Leading in a hybrid workplace requires putting your people first.
- Center for Creative Leadership (CCL) approach focuses on developing the critical leadership skills needed to help you create a thriving hybrid workplace.

WHY LEADERS NEED HELP?

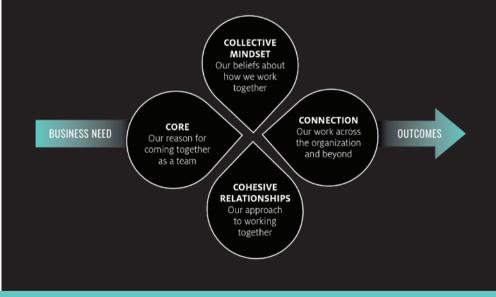
Leading a team can be challenging in any circumstance. Leading in the new, more complex, and dynamic hybrid workplace environment raises the difficulty level as well as the stress.

A major shift is underway right now, fundamentally altering when, where, and how work occurs. As organizations adjust to today's new hybrid workplace, **collaboration among team members who aren't co-located** is emerging as the primary way of getting things done.

Effective hybrid workplace leadership requires building cohesion among colleagues working together from disparate locations, fending off burnout, being intentional about inclusion, and strengthening shared culture.

CCL APPROACH

- Our approach to hybrid workplace leadership puts people first and focuses on building self-awareness, emotional intelligence, conversational skills, and psychological safety.
- ✓ We also help develop team and group leadership skills to create strong work alliances, powerful cross-team networks, and intentional organizational cultures where individuals and teams can thrive regardless of where their work happens.
- ✓ We help equip team leaders for the challenges of leading in the hybrid workplace with research-based, hands-on solutions that can be used directly with their work teams.
- ✓ Our human-centered development solutions available both virtually and in-person can help you strengthen hybrid leadership at your organization, bolster conversations and connections, strengthen organizational culture, and improve business outcomes.



TO LEARN MORE ABOUT THIS TOPIC OR THE CENTER FOR CREATIVE LEADERSHIP'S PROGRAMS AND PRODUCTS, PLEASE CONTACT

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The Center is also indebted to the 15 pan-Asia Pacific research consortium partners: The American Chamber of Commerce in Singapore, AsiaHRM (Hong Kong), CARROT Global (South Korea), Institute of Corporate Directors Malaysia, Institute of Corporate Directors (Philippines), Intercontinental Institute of HR Management (Sri Lanka), Japan Association for CHROs, Kestria, LinkedIn, Prasetiya Mulya Executive Learning Institute (Indonesia), Sasin School of Management (Thailand), Singapore Human Resources Institute, The Society for Human Resource Management (APAC), Talentnet (Vietnam), and XED Space (Australia and New Zealand).

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www.amcham.com.sg



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www.carrotglobal.net



The Institute of Corporate Directors Malaysia (ICDM) promotes excellence in governance, which we believe is a key driver of sustainability. By equipping directors with the right skills, knowledge and mindset, we aim to enhance the professionalism and effectiveness of boards. ICDM offers a comprehensive suite of board advisory and consultancy services, and runs a series of development and advocacy programmes to build a robust corporate governance culture in Malaysia. Established by the Securities Commission (SC) Malaysia and supported by Bank Negara Malaysia, Bursa Malaysia and the Capital Market Development Fund, ICDM serves as the national institute of directors and aims to be the leading influence of excellence in governance.

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www.icd.ph



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prasmulieli

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www.prasmul-eli.co/id



Sasin Center of Excellence is a research-oriented unit at Sasin School of Management of Chulalongkorn University (Thailand) aiming to produce and disseminate knowledge for advancing management education with an Asia-Pacific focus. Sasin was the first AACSB and EQUIS accredited business school in Thailand. In 2019, The Times Higher Education / Wall Street Journal ranked Sasin #43 in the world for 2-year MBA programs, the only business school in Southeast Asia to feature in this ranking.

www.sasin.edu



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The **Society for Human Resource Management** is the world's largest professional human resources membership association. As the voice of all things work, workers, and the workplace, SHRM is the foremost expert, convener, and thought leader on issues impacting today's evolving workplaces. Headquartered in Virginia, United States, SHRM has solidified its presence across APAC and MENA. With 312,000+ members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally.

www.shrm.org

talentnet

Talentnet is acknowledged as the leading HR consulting firm in Vietnam, with nearly 20 years of experience in the labor market. Talentnet is passionate about contributing to a better working life for employees through professional HR solutions designed to meet the diverse needs of multinational and Vietnamese companies. Local understanding enhanced by international methodologies as well as solid experiences with more than 1000 clients have given Talentnet greater insights and bespoke approaches to business goals and visions.



XED Space Australia/New Zealand was founded to solve business leaders' trickiest problems, and to grow a tribe of fanatics who believe that leaders should make a difference in their respective worlds of work and community. All our work is powered by the 50 years of leadership research and program design from the Center for Creative Leadership.

www.xedspace.com.au

Center for Creative Leadership

The Center for Creative Leadership (CCL)® is a top-ranked, global, nonprofit provider of leadership development. Over the past 50 years, we've worked with organizations of all sizes from around the world, including more than 2/3 of the Fortune 1000. Our cutting-edge solutions are steeped in extensive research and our work with hundreds of thousands of leaders at all levels.

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