Lead 4 Success™ moves leaders from average to high performing by developing the four fundamental skills (self-awareness, learning agility, influence and communication) that leaders at any level need to master for success.

Lead 4 Success™ is a robust 16-hour training program representing the essence of the Center for Creative Leadership's (CCL®) leadership content. Using CCL's time-tested approach to leadership development we incorporate:

- **Experiential activities** to learn through doing
- A **safe environment** for all participants to practice new behaviors
- **Peer-based learning** to encourage collaboration and drive engagement
- **Proven leadership models** from the top-ranked Center for Creative Leadership

Key Features:

- **Key Leadership Challenge:** Real-world application of fundamental four skills to a leadership challenge
- **Personal Leadership Map:** Drives self-awareness and goal attainment throughout the program
- **Lead 4 Success Assessment:** Benchmarks 48 behaviors across fundamental four skills and encourages reflection and increased self-awareness critical to leader development
- **Interactive Role Play:** Practice applying the fundamental four skills with other leaders in realistic, challenging scenarios
- **Experiential Exercises:** Learn more and faster using collaborative team activities to build self-awareness, learning agility, influence and communication
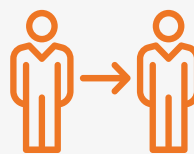
Teaching the Fundamental Four:

No matter the intelligence, experience, or drive, there are four core skills that are important for every leader at every level. The Center for Creative Leadership calls them the Fundamental 4: self-awareness, learning agility, influence, and communication. The Fundamental 4 have endured the test of time and are the basis for the *Lead 4 Success™* program, where participants immerse themselves in development, adapt these skills to their own leadership contexts, participate with peers in learning, and share ideas to apply to their leadership lessons to their real world.

SELF AWARENESS
Understand your behavior's impact on organizational outcomes.

COMMUNICATION
Effectively communicate goals and inspire trust.

INFLUENCE
Be comfortable persuading, promoting, and delegating.

LEARNING AGILITY
Know when to change course, and help others to do so.

Three Phase Process: Prepare–Engage–Apply

To support the learning process, this program is designed using the framework of CCL's 3x3x3 Model™.

PREPARE: Prior to attending this program, participants complete the Lead 4 Success™ Assessment and articulate their Key Leadership Challenge

ENGAGE:

Leading Yourself	Engaging Others
Self-Awareness: How do I use the principles of self-awareness to make conscious decisions about my leadership behavior?	**Influence:** How do I increase my leadership influence by building trust and leadership networks to lead others?
Learning Agility: How do I continuously seek, make sense of, internalize and apply lessons from a variety of resources?	**Communication:** How do I use active listening, feedback and vision to provide sound direction, firm alignment, and dedicated commitment?

APPLY: Continued work with Accountability Partners and Access to additional resources

At-a-Glance:

Ideal for:

- Emerging leaders with no direct reports, but on the path to leadership in the next 12–18 months
- First-time managers who have been in role for 6–12 months
- Leaders with 3–5 years of experience leading others

Program Duration: 30-minute program orientation is followed by 16 hours of learning divided into four ½ day sessions.

Average Class Size: 24

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Leeanne O'Connor

www.xedspace.com.au
+61 402 840 642
leeanneoconnor@xedspace.com.au

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CCL Channel Partner Network